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FOR IMMEDIATE RELEASE:

EXCITEMENT STIRRING AROUND OUTDOOR CAPABILITIES OF THE BLUE OCEAN® PROJECTION SCREEN

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CHARLOTTE, NC - Sept. 2 - For the past 5 years, *Custom Retailer* magazine has honored several products and companies with their annual EXC!TE (Excellence in Custom Installed Technologies and Electronics) Award. This award pays tribute to the products that best exemplify the excitement and growth of the custom consumer electronics industry and the Blue Ocean® Outdoor Rear Projection Screen from U.S. Nippura has been chosen as one of its 2007 recipients. Blue Ocean® Screens are the first ever to cast the screen into a hi-tolerance viewing plane centered between two ultra-clear slabs of cell-cast acrylic, the same type of material used to make the largest aquariums around the world and hi-optic fighter jet canopies. Normal wear and tear scratching has no long-term effect on the Screens performance, and a ten year old Screen, simply re-polished, will literally look and perform exactly as it did the day it left the factory. Because of its durability, outdoor applications of entertainment around the garden and pool are possible. Simple patio areas are increasingly evolving into elaborate outdoor living and entertaining spaces. Are you prepared to embrace this growing market?

About U.S. Nippura, Inc.

Nippura is known for its core business of creating the world's largest acrylic panels, tunnels, cylinders and spheres for the professional aquarium industry. Nippura was the first company ever in 1968 to produce a large scale Aquarium from Acrylic (PMMA). Nippura has been the catalyst for the modernization of Theme Park Aquariums. While Nippura Aquarium products can be found all over the world you may find yourself staring through them at some of the more local notable aquariums like the Monterey Bay Aquarium, Atlantis Paradise Island, Baltimore Aquarium, New York Aquarium, Ripley's Aquarium Gatlinburg, & the new Georgia Aquarium just to mention a few... The largest size Aquarium Window Aqua-wall[®] created to date by Nippura measures more 74' x 27' x 2' thick (297,000lbs) and listed in the 2004 Guinness Book of Records. Nippura's technology for consistently producing hi-tolerance cell cast acrylic in large sizes with exacting optical properties has been leveraged for developing Blue Ocean[®] Rear Projection Screens.