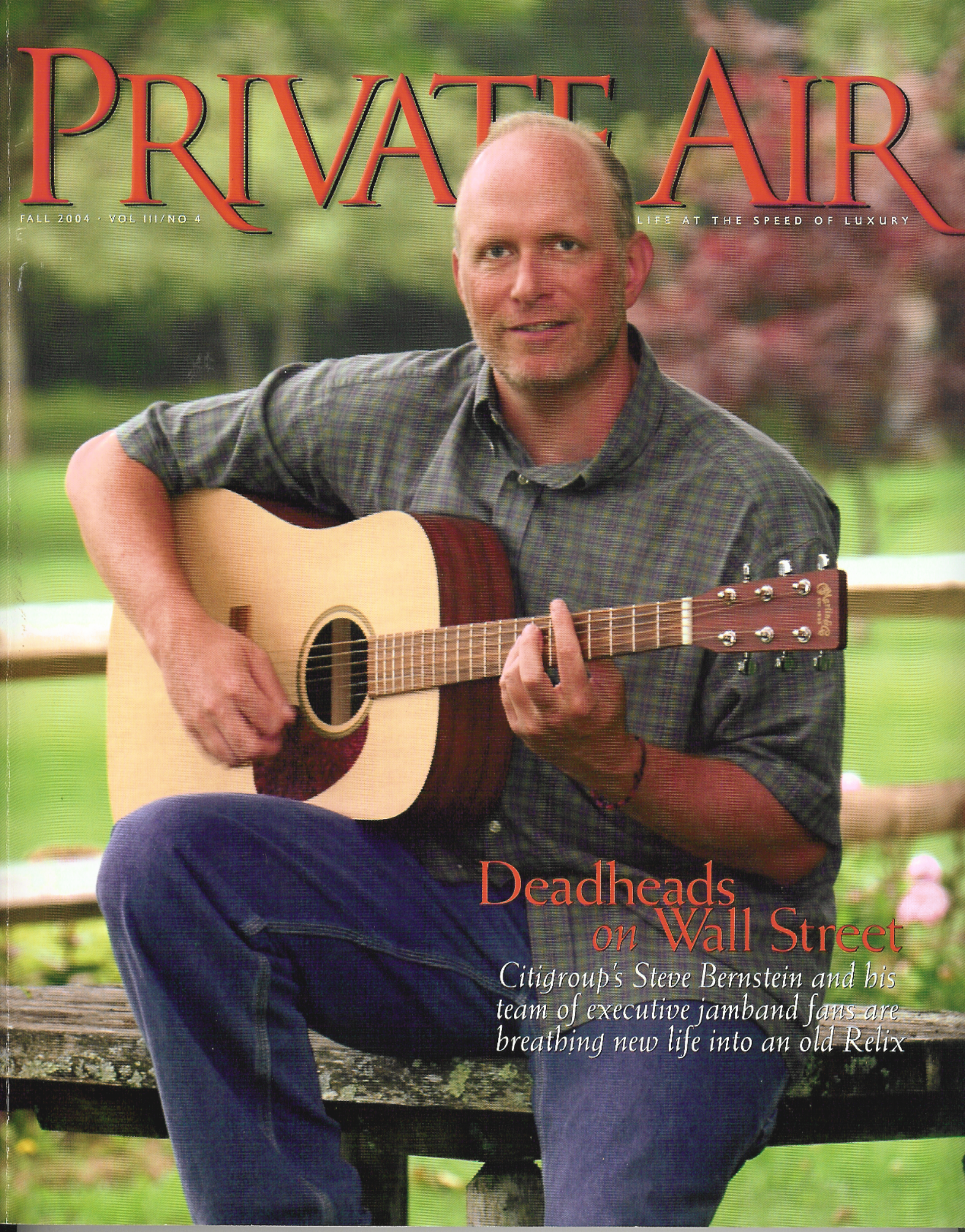


# PRIVATE AIR

FALL 2004 • VOL III/NO 4

LIFE AT THE SPEED OF LUXURY

A man with a shaved head and a light beard, wearing a blue and white plaid short-sleeved shirt and blue jeans, is sitting on a wooden bench outdoors. He is holding a light-colored acoustic guitar and looking towards the camera with a slight smile. The background is a blurred green landscape with some pink flowers.

## Deadheads on Wall Street

*Citigroup's Steve Bernstein and his team of executive jamband fans are breathing new life into an old Relix*



# *Nippura Blue Ocean Rear Projection Screens:* The Ultimate Viewing Experience

*Wall-sized screens feature advanced military plastics for incredible Home Theater and Pro-AV Hi-Definition Projection.*

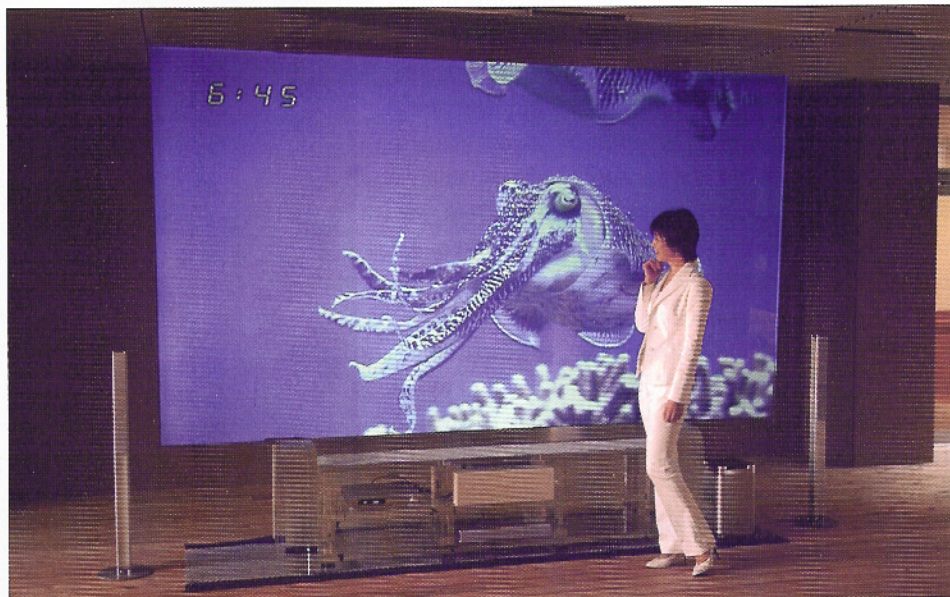
Charlotte, NC—On May 25, 2004, U.S. NIPPU-RA, INC. began distributing Nippura Blue Ocean Rear Projection Screens to Pro Audio Visual Specialists and Home Theater retailers across North America. Blue Ocean Screens are cast into the center of thick acrylic and are available in three freestanding frameless sizes: 72", 84" and 100". They are specifically designed for use with rear projection systems which by design virtually eliminates equipment sound, heat and light interference, effectively and dramatically delivering a hi-definition image to the viewer. What viewers encounter is an amazingly brilliant image, one unrestricted by box or frame, one so deep and bodied that it appears to be flowing out of the Blue Ocean Screen.

Less than a year after Blue Ocean made its dazzling debut at the Home Entertainment 2003 Show in San Francisco, architects, designers, and image-industry developers began modeling vanguard applications.

"The 72" display amazed and astonished everyone with unheard of and incredibly faithful optical performance and aberration-free projected hi-definition images," said Tony Vandenberg, President of Nippura USA.

"Even the most hardcore home theater enthusiasts were left breathless."

Although standard sizes are available in 72", 84" and 100", Blue Ocean Screens can also be custom fabricated into any geometric shape imaginable: curved walls, hemispheres, teardrops, or tunnels. These shapes will come in the world's largest seamless sizes up to 27' by 11'. The screens can also



be used with 3-D stereoscopic projection systems, resulting in a reality gain that is almost unbelievable, and enhancing cad-wall, research, product-visualization, medical virtual, and, of course, amusement.

Blue Ocean Screens also offers something never before found in a screen: self-rigidity. The thickness of each Screen can be fabricated so that it maintains its form without external frames or tension systems. Frameless hi-definition projected images without borders amplify the infinite depth viewing experience. In addition, the thickness can be increased for even more dramatic applications. For instance, a Blue Ocean Screen can be custom fabricated to hold back the whole 12-foot depth on both sides of a swimming pool, allowing you to don your 3-D goggles, dive in, and begin laps in the morning alongside your 1080-pixel resolution, projected bottle-nosed dolphin companions. Or with a somewhat more modest budget you can suspend your standard 84" Blue Ocean Screen in midair.

Blue Ocean Screens are the first ever to cast the screen into a hi-tolerance viewing plane centered between two ultra-clear slabs of cell-cast acrylic, the

same type of material used in high-optic fighter jet canopies. Normal wear and tear scratching has no long-term effect on the Screens' performance, and a ten year old Screen, simply re-polished, will literally look and perform exactly as it did the day it left the factory. This toughness has Home Theater dealers anxiously awaiting their first inventories. No longer forced to deal with the risk of conventional surface screens that can be easily rendered useless by the slightest damage, scratch or *oops* (typically, surface mounted screens are unrepairable), installers and users will certainly appreciate this user-friendly feature.

Blue Ocean Screens will not end in expensive obsolescence. Made from an innovative proprietary diffusion material which does not restrict resolution, the Screen never needs to be upgraded and does not degrade like many of today's hi-tech displays. Blue Ocean Screens can fully utilize and enhance all upcoming advancements in hi-resolution feed & hi-definition projectors without the hassle and expense of upgrades typical of other media technologies.

*Manufacturer suggested retail prices: 72" – \$6,600; 84" – \$8,900; 100" – \$13,600. For more information please visit: [www.usnippura.com](http://www.usnippura.com).*

